

MEDIA RELEASE

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ICMS AUSTRALASIA MANAGED 6th IUCN WORLD PARKS CONGRESS WINS AUSTRALIAN EVENT AWARDS BEST MEETING OR CONFERENCE AT THE AUSTRALIAN EVENT AWARDS INDUSTRY NIGHT OF NIGHTS (17 NOVEMBER 2015)

The once-in-a-decade International Union for Conservation of Nature (IUCN) World Parks Congress has been named the 2015 CIM Magazine Best Meeting or Conference. The 6th IUCN World Parks Congress was held in Sydney in November 2014 and attracted over 6,000 participants, 30 Heads of State and government ministers from 170 countries. All forecasts for the event were doubled and the Congress delivered the 'Promise of Sydney' 10 year global conservation agenda to the world.

ICMS Australasia was appointed in September 2012 to the event and the award was a culmination of years of work and planning to achieve such a successful outcome for all stakeholders.

Event Director, Emma Bowyer General Manager of ICMS Australasia, was delighted to receive the news. "As the appointed Professional Conference Organiser to the IUCN World Parks Congress the event provided an unparalleled opportunity to showcase the innovation, passion and creativity of the ICMS Australasia team and delivered such amazing outcomes. The stakes were high on all requirements, including marketing initiatives, full program management, 140 side events taking place as part of the Congress, on-site construction of special features and the need to run a paperless, carbon off-set event. On all targets set we excelled and I am very proud of the team for delivering such a landmark event. This acknowledgement for the Congress is a worthy one."

"From the beginning we applied our corporate culture, willingness to drive outcomes and total customisation to the Congress. The legacies are far-reaching and we enjoy many new found relationships and strategic partnerships as a result of our management of the IUCN World Parks Congress. This event has set a new benchmark for what can be achieved in Australia, a world class Congress that will live in the hearts of all participants for decades to come" said Bryan Holliday, Managing Director of ICMS Australasia. "I congratulate the ICMS Australasia team on their contribution to this Congress."



The ICMS Australasia Team on-site at the IUCN World Parks Congress



L-R Event Director Emma Bowyer, General Manager ICMS Australasia with The Honourable Greg Hunt MP Minister for the Environment and Selina Moscatt, Event Manager ICMS Australasia

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